

### **3.3. Running Order**

The IFPC will only produce the international feed output from the TV production truck. In doing so the international feed will provide a “top and tailed” safe programme for all rights holders.

If home team rights holders wish to add their own personalisation, they must add their own unilateral facility.

EV's on-site staff will endeavour to attend to on-site production requests from rights holders on a case by case basis.

EV has designed an international feed Running Order to ensure consistency between games from different IFPCs that are expected to deliver a produced international feed in 16:9 HD (4:3 graphics safe) to the satellite uplink truck, from 15 minutes prior to tip-off.

The EuroLeague editorial producer will strictly adhere to the international feed Running Order to enable other rights holders to plan their own programme broadcasts and provide a consistent product across all venues.

If a rights holder decides to personalise the international feed with interviews, videos, etc, it must do so by producing a completely different second feed, with the aim of never obstructing the established timings of the international feed. The international feed that must be delivered to the satellite uplink truck will have the international feed Running Order as to the start and finish of the international feed.

In this timeframe, the signal that is delivered to the satellite uplink truck of the international feed will be with English graphics, and without any reference to the IFPC. Also, the signal will be a produced signal to all effects. For the avoidance of any doubt, the signal will not be one isolated camera shot for a long period of time.

**(See Appendix B)**